

INITIATIVE HIPPOEVENT PARA SPOTLIGHT

Together, we are bringing Para Driving into the Spotlight



Para Driving deserves attention, recognition and visibility. That is exactly why the international **HIPPOEVENT PARA SPOTLIGHT** initiative was created.

After months of successful and dedicated coverage of Para Driving on Hippoevent – through interviews, athlete profiles, podcasts and feature stories – **HIPPOEVENT PARA SPOTLIGHT** is now entering the competition arena. By doing so, we are creating not only media visibility, but also a genuine stage for outstanding sporting achievements and inspiring personal stories.

With its premiere at the tournament in **Greven-Bockholt (Germany) from July 3–5, 2026**, **HIPPOEVENT PARA SPOTLIGHT** will bring Para Driving further into the public eye and showcase the extraordinary achievements of drivers with disabilities.

And this is just the beginning: Our vision is for **HIPPOEVENT PARA SPOTLIGHT** to grow into an international series next year, bringing Para Driving into the spotlight around the world.

HIPPOEVENT PARA SPOTLIGHT is much more than a competition. Through regular coverage, interviews, athlete features, podcasts and social media activities, we are building an international platform that promotes Para Driving, highlights its athletes and brings their remarkable achievements to a global audience.

Become Part of the Global HIPPOEVENT PARA SPOTLIGHT Partner Network

Join us in bringing Para Driving into the Spotlight.

Our Global HIPPOEVENT PARA SPOTLIGHT Partner Network unites companies that share a common vision: increasing the visibility, recognition and future development of Para Driving on an international level.

The power of this network lies in working together. By joining forces, our partners help create greater reach, stronger media presence and lasting opportunities to support and promote Para Driving worldwide.

Why Partner with HIPPOEVENT PARA SPOTLIGHT?

Supporting HIPPOEVENT PARA SPOTLIGHT means more than sponsoring an event – it means becoming part of an international movement dedicated to increasing the visibility and recognition of Para Driving worldwide.

As a supporting partner, your company benefits from:

- Prominent logo placement on the Hippoevent platform
- Mentions in press releases, news reports and media coverage
- Visibility across Hippoevent's social media channels
- Brand presence at events and award ceremonies
- Integration into interviews, podcasts, feature stories and special projects
- Strong positioning as a company that supports inclusion, equal opportunities and social responsibility

Together, we are bringing Para Driving into the Spotlight.



A Matter Close to Our Hearts

"HIPPOEVENT PARA SPOTLIGHT is far more than a project for us – it is a true passion. We want to use the reach of our platform to highlight the extraordinary achievements of Para Drivers and give them the recognition they deserve."

Jacqueline Zimmermann
Hippoevent

Become a Supporting Partner

Join the **Global HIPPOEVENT PARA SPOTLIGHT Partner Network** and support an initiative that promotes sporting excellence, inclusion, and the unique partnership between horse and driver.

Together, we give extraordinary achievements the attention they deserve.

Together, we are Bringing Para Driving into the Spotlight.

Let's bring Para Driving into the Spotlight together.

I would be delighted to personally introduce you to the many opportunities for partnership and create a tailored sponsorship package that perfectly matches your company's goals and values.

I look forward to hearing from you and discussing how we can make a difference together.

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